

# Bean Box, Inc. Detailed US Privacy Notice

## Information for US Residents

We collect Personal Data from US residents and comply with the consumer privacy laws of California, Colorado, Connecticut, Utah, and Virginia (“US Privacy Laws”). In addition to our general Privacy Notice available at <https://beanbox.com/privacy>, this Detailed US Privacy Notice applies to US residents (“you” or “your”).

For the purposes of this Detailed US Privacy Notice, “Personal Data” means information that is linked or reasonably linkable to a particular individual or household. However, the following categories of information are not Personal Data:

- Publicly available information;
- Deidentified or aggregated data; or
- Information otherwise excluded from the scope of US Privacy Laws.

This Privacy Notice provides the following information to US residents:

- Categories of Personal Data we collect;
- Purposes for which we use Personal Data;
- Categories of Personal Data we disclose to third parties;
- Categories of third parties to which we disclose Personal Data; and
- How US residents can exercise their rights under US Privacy Laws:
  - The rights to access, correct, or delete Personal Data;
  - The right to obtain a portable copy of Personal Data;
  - The right to limit the use of sensitive personal data in certain circumstances; and
  - The rights to opt out of targeted advertising, sales of personal data, or profiling.

## Categories of Non-Sensitive Personal Data

The table below outlines the non-sensitive categories of Personal Data Bean Box, Inc. collects about US residents and whether and how they are disclosed to third parties.

We collect Non-Sensitive Personal Data from the following sources:

- Directly from our users

**Category of Personal Data:  
Identifiers**

**Examples**

Identifiers may contain the following: Basic account information such as name, email, address, phone number; cookie and other tracking identifiers.

**Purpose(s)**

Personalizing our Web site and mobile app experience, and delivery targeted offers to customers and visitors.

**Targeted Advertising**

We do not engage in targeted advertising or share this data for targeted advertising purposes

**Sale**

This data is not sold to third parties

**Sharing**

This data is not shared with third parties

**Retention Period**

We retain this data until the user deletes their account, after which it is retained only to the extent required by applicable law or for purposes of preventing fraud

**Category of Personal Data:  
Internet/Electronic Activity**

**Examples**

Internet/Electronic Activity may contain the following: Cookie IDs, hashed email addresses, and mobile advertising IDs

**Purpose(s)**

To personalize Web site and mobile app experience, and to deliver relevant offers to customers and visitors.

**Targeted Advertising**

We may share this data with advertising partners for targeted advertising purposes

**Sale**

This data is not sold to third parties

**Sharing**

This data is not shared with third parties

**Retention Period**

We retain this data until the user deletes their account, after which it is retained only to the extent required by applicable law or for purposes of preventing fraud

**Category of Personal Data:  
Imprecise Geolocational Data**

**Examples**

Imprecise Geolocational Data may contain the following: If the user opts in, we collect imprecise geolocational data in order to make address autocomplete more relevant.

**Purpose(s)**

If the user opts in, we collect imprecise geolocational data in order to make address autocomplete more relevant.

**Targeted Advertising**

We do not engage in targeted advertising or share this data for targeted advertising purposes

**Sale**

This data is not sold to third parties

<b>Sharing</b>
This data is not shared with third parties
<b>Retention Period</b>
We retain this data until the user deletes their account, after which it is retained only to the extent required by applicable law or for purposes of preventing fraud

### **Categories of Sensitive Personal Data**

No

### **Use of Personal Data**

We use Personal Data for the purposes described in our general Privacy Notice (see <https://beanbox.com/privacy>). Personal Data may also be used or disclosed as otherwise permitted or required by applicable law.

### **Disclosing Personal Data**

We share Personal Data with the following categories of third parties:

- Processors: We use processors to securely handle Personal Data on our behalf and only on our instructions. These companies may not use your Personal Data for their own purposes.

See the table above for more details about how different categories of Personal Data are shared.

We do not sell Personal Data to anyone.

### **Exercising Your Personal Data Rights**

US residents have the following rights under US Privacy Laws:

- The rights to access, correct, or delete Personal Data;
- The right to obtain a portable copy of Personal Data;

- The right to limit the use of Sensitive Personal Data in certain circumstances; and
- The rights to opt out of targeted advertising, sales of personal data, or profiling.

If you are a US resident, you can submit a request to exercise your personal data rights under US Privacy Laws by visiting our online portal at <https://www.requesteasy.com/63d2-2243> or calling our toll-free number at 888-923-8596. To protect your privacy, we may need to authenticate your identity before we respond to your rights request. We will use commercially reasonable efforts to verify your identity for this purpose. Any information you provide to authenticate your identity will only be used to process your rights request. Please be aware that we do not accept or process rights requests through other means (e.g., via fax or social media).

After submitting your request online, you will receive a follow-up email, which may include a link you must click on in order to verify your identity. If you do not click on that link, we may be unable to complete your request due to lack of verification. It is important that you provide a valid email address in order for us to be able to process your request.

We will respond to your rights request within 45 days, though in certain cases we may inform you that we will need up to another 45 days to act on your request. If we suspect fraudulent or malicious activity on or from your account, we will delay taking action on your request until we can appropriately verify your identity and the request as authentic. Also note that each of the rights are subject to certain exceptions. If you believe our response to your rights request is insufficient, you can appeal our decision by contacting Bean Box Customer Service at [delight@beanbox.com](mailto:delight@beanbox.com) and we will inform you of our final decision within 45 days.

We reserve the right to decline to process, or charge a reasonable fee for, requests from a US resident that are manifestly unfounded, excessive, or repetitive.

### **Targeted Advertising**

“Targeted advertising” as used in this Privacy Notice means the disclosure of Personal Data to a third party for behavioral advertising. An example of this is displaying advertisements to a US resident where the advertisement is selected based on Personal Data obtained from that person’s activities over time and across nonaffiliated websites or online applications to predict such person’s preferences or interests. We share some Personal Data for behavioral advertising. You can opt out of the sharing of your Personal Data for targeted advertising by submitting a rights request as described above.

### **Limiting the Use of Sensitive Personal Data**

You have the right to limit some uses of Sensitive Personal Data. In particular, you may direct companies not to use Sensitive Personal Data except as necessary to provide goods or services you have requested. However, Bean Box, Inc. does not Process any Sensitive Data.

### **Authorized Agent Requests**

You may designate an authorized agent to make a rights request on your behalf. Your authorized agent may submit such a request by following the same method described above. We may require verification of your authorized agent in addition to the information for verification above for US residents and households.

### **Contact Us**

If you have any questions or concerns regarding this Detailed US Privacy Notice, contact us at [delight@beanbox.com](mailto:delight@beanbox.com).

Last updated: January 26, 2023